

COOKIES POLICY

What are Hospes Hotels cookies used for?

The cookies are files or applications that are downloaded in your computer when accessing to some websites. Among others, the cookies allow to collect and recover information or data by the responsible entities for their own installation about the habits of navigation by the users or their own devices, depending on the information that these contain and the way that the devices are using them, it may be used to identify a user. The cookies do not contain a type of specific personal information, and most of them are deleted in the hardware when finishing the session in the used browser. These types of cookies are called **session cookies**.

The **persistent cookies**, however, are those that collect information in the hardware of our system and are read every time these are visited again in the website. For this information, the responsible of the cookie may access for a period of time that is set by them, and expired when the period is closed.

What types of cookies does the website of Hospes Hotels uses?

- **Technical Cookies.** Are those who are necessary for the navigation and good functioning of our website, just like the utilization of different services that are offered in our website, for example: controlling the traffic and communication of the data, accessing to parts of restricted access; identifying the session; making the purchase process of an order; remembering the products or services that are added to this order; using security elements during the navigation, stocking data for the video streaming, sounds or content from social media.
- **Analysis Cookies.** Are those that, well treated by us or third parties, allow us to quantify the number of users, and that making use of them, make the measurement and statistical analysis of the use made by users of the offered services through the monitoring and analysis of the behavior of users. For this reason, an analysis is made about the navigation in our website with the purpose to improve the promotion of products or services offered.
- **Advertising Cookies.** Are those that, well treated by us or third parties, allow us to manage as effectively as possible the offer of advertising space on the website, adapting the content of the advertisement to the content of the services requested or to the use you make of our Website.
- **Cookies of Behavioral Advertising.** Are those who allow the management of the advertising spaces that the editor has included in a Website, app or platform, of the most effective way possible. These cookies store information about the behavior of the users, getting it through the continuous observation of their habits in the navigation, allow it to create a specific profile to show advertising in function to that profile.
- **Cookies of personalization.** Are those who allow a user to access to the service with some characteristics of predefined general character in function to a series of criteria in the terminal of a user. For example, language, the type of the browser to which is accessing from, etc.

For how long do the cookies stay in the computer?

Our website can use cookies of third parties, in which it will store information with statistics purposes, the use of the website from the user, and for which the provision of other services that are related with the activity of the website and other Internet services.

Our website also uses Performance Cookies of Google Inc. These cookies collect anonymous information about the way the visitors use the website, for example, which pages are consulting the visitors with more frequency, among others.

These cookies do not collect identifying information of the user. All the information, that collects the cookies are put together, for this reason, is anonymous. Only are used to get better in the function of a website. For more information about the functioning e disabling of the cookies you can visit the website of the Center of Privacy of Google and the Complement of Disabling of Google Analytics.

HOSPES HOTELES S.L.			
COOKIES		TREATED INFORMATION	PURPOSE
Strictly necessary		User session, details of the registration, reservations	Management of the discharge and maintenance of the user session, navigation customization, load balancing.
Analytics	Google Analytics	Visited webs, frequency number and repeats of the visits, time of the navigation, searches made, visited links, used browser, operator providing the service, location linked to the IP address.	Measure and analyze the navigation of the users, following and analysis of the behavior of the users, elaboration of anonymous profiles of the navigation of the user, entering improvements in function of the analysis of the used data that the users make.
Advertisement	addthis adwords Double Click Marin Session	Interests of navigation of the user, expressed preferences, way of interaction of the website, advertisements shown and open on the visited pages.	Optimization of the advertising spaces offered in the website to shoe ads of interest of the users. Identify the effectivity of the campaign add and to improve these.

The user expressly accepts the treatment of the information collected in the way and the purposes already mentioned, just by the fact of using the Website. In the same way, recognizes the knowledge of the possibility to reject this treatment of the data and the use of the Cookies, through the proper configuration on the browser, in which it may suppose a restrained access or to not allow the full usability of the Website. Being this said if the User decides to eliminate or block the use of cookies in our website, accepts and assumes that some purposes, services or functions of the Web may be eliminated.

How can cookies be controlled?

You can manage the use of cookies through the browser. In the next links, you could find information about the installed cookies, or to allow or block their use, just like how to eliminate the already installed ones, by clicking in the used browser:

- For more information about Mozilla Firefox, click [here](#)
- For more information about Google Chrome, click [here](#)
- For more information about Safari, click [here](#)
- For more information about Internet Explorer, click [here](#)

If you have any doubts about the policy of cookies, you can contact HOSPES HOTELS in hospes@hospes.com